
Press Release

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Contact: Natalie Cushman, Public Affairs Specialist
(213) 236-1990 / cushman@scag.ca.gov
GoHumanSoCal.org/EnvisionSanJacinto



Open Streets Event Transforms Main Street Into Car-Free Pedestrian Plaza in Downtown San Jacinto

San Jacinto, Calif. – The City of San Jacinto and the Southern California Association of Governments (SCAG) *Go Human* campaign invite residents to bike, walk, skate or roll to *Envision San Jacinto*, a free open streets event to be held on Saturday, September 29, from 11:00 a.m. to 3:00 p.m. The goal of the event is to allow residents to test out temporary street improvements and share their feedback for which improvements they'd like to see implemented permanently.

Envision San Jacinto will showcase pop-up street improvements on Main Street between San Jacinto Avenue and Jordan Avenue that make downtown San Jacinto a more enjoyable and inviting place to dine, shop and spend time. The potential improvements demonstrated at the event draw inspiration from the San Jacinto Downtown Specific Plan vision. The development of a more walkable downtown will help drive economic activity by increasing foot traffic and improving access to local businesses.

"San Jacinto is excited to partner with SCAG to bring this phenomenal family event to the City and its residents. We look forward to showcasing an open streets, healthy activity event with our partner," said San Jacinto City Manager Robert A. Johnson.

Envision San Jacinto will bring the community together to enjoy free activities including a kids' bike skills workshop, a live band, physical fitness demonstrations, food vendors, a health and wellness fair, giveaways and more. Attendees are encouraged to attend this free community event on foot or by bike, scooter or skateboard.

San Jacinto Mayor Crystal Ruiz, SCAG President Alan Wapner and SCAG Regional Council Member Randon Lane will speak at a brief welcome event on Saturday at 12:30 p.m. on the main stage on Sheriff Boulevard.

SCAG's *Go Human* campaign is working with cities and counties across Southern California to host open streets events and safety demonstration projects, such as *Envision San Jacinto*, which promote safety while encouraging people to walk and bike more.

"Developing a more walkable downtown stimulates foot traffic and promotes economic activity," said SCAG President Alan D. Wapner. "Investing in active transportation infrastructure helps expand mobility options so people can walk or bike to local destinations."

Envision San Jacinto is the product of a partnership between the [City of San Jacinto](#), [Clean Transportation Funding – Mobile Source Air Pollution Reduction Review Committee](#) and [SCAG's Go Human campaign](#). For more information, visit GoHumanSoCal.org/EnvisionSanJacinto.

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About SCAG

SCAG is the nation's largest metropolitan planning organization, representing six counties, 191 cities and more than 18 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG, please visit: www.scag.ca.gov.

About Go Human

Due to the increase in traffic collisions involving people walking and bicycling, the Southern California Association of Governments (SCAG), launched Go Human, an active transportation safety and encouragement campaign. Go Human aims to increase the number of people walking and biking and decrease the number of collisions that involve people walking and biking. The campaign is a collaboration between SCAG and the health departments and transportation commissions from six counties in the region; Imperial, Los Angeles, Orange, Riverside, San Bernardino and Ventura. For more information, visit: www.gohumansocal.org.